

**Improving Effectiveness in an Age of Uncertainty: Lessons Learned from
Grantee Budget Reductions and Business Model Changes
January 17, 2012 ~ 2:00–3:30 p.m. ET**

Presenter Bios

SPEAKERS



**Debra J. Pérez, Interim Assistant Vice President, Research and Evaluation
Robert Wood Johnson Foundation**

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Pérez is responsible for helping to drive the evaluation, measurement, and assessment priorities of the foundation. She also has been responsible for program development in the areas of racial/ethnic disparities, fellows and scholars' programs, research in Latino and minority health and health care issues, and public health.



**Heidi Williamson, Vice President for Grantmaking and Communication
Berks County Community Foundation**

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Williamson started at the foundation in 2001 as director of communication. She has led projects aimed at increasing the availability of news and information in Reading, Penn., and supporting local libraries. Prior to joining the foundation, she was the manager of global communication at Exide Corporation, where she developed and implemented the organization's first international internal communication strategy.

MODERATOR



**Ericka Plater Turner, Managing Director, Professional Development
Council on Foundations**

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Turner oversees the Professional Development department programming, operations, and staff focusing on executive level education, leadership development and grantmaker education. Prior to this position, she was Director of Education at the Heart Rhythm Society and Assistant Director of Resource and Program Development at the American Association of School Administrators. Turner is a career association professional with over 12 years of experience designing, developing and delivering education and professional development programming in the fields of education, healthcare and now philanthropy. Turner is a Certified Association Executive (CAE), a DELP scholar, and holds a M.S. and M.B.A. from University of Maryland University College.